



# ORA-ORN POOCHAROEN

## PROFILE

Director, School of Public Policy,  
Chiang Mai University

Adjunct Associate Professor,  
Lee Kuan Yew School of Public Policy,  
NUS

UN Committee of Expert in Public  
Administration (CEPA) 2018- 2021

## CONTACT

oraorn@gmail.com

## Areas of Expertise

Public administration theory, comparative public management, network management, human resource management, co-production and public participation. Specific topics include the corruption of performance information, the role of consultants in the policy process, the emergence of secondary cities in South-East Asia and smart cities.

## EDUCATION

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2000-2005 Ph.D. Public Administration, the Maxwell School,  
Syracuse University

1998-2000 LL.M. (Political Science), Faculty of Law,  
University of Tokyo, Tokyo, Japan

1994-1998 LL.B. (International Relations), Faculty of Law,  
Hitotsubashi University, Tokyo, Japan

1990-1992 I.B. Diploma, United World College of the Pacific (Pearson),  
B.C., Canada

## AWARDS

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2014 Annual Teaching Excellence Award, National University of Singapore

2014 Best Teaching Award, LKY School, National University of Singapore

2003 Goekjian Scholarship Award, Syracuse University

2001 Graduate Student Award, Syracuse University

2001-2003 Research Assistant Fellowship, Syracuse University

1999-2003 Royal Thai Government Scholarship (Thai Scholar)

1993-2000 Japanese Government Scholarship (Monbusho)

1990-1992 United World Colleges (UWC) Scholarship

## EMPLOYMENT HISTORY

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Director – School of Public Policy, Chiang Mai University

2018 - present

Dean – Faculty of Political Science and Public Administration,

Chiang Mai University 2015 -2017

Adjunct Associate Professor – Lee Kuan Yew School of Public Policy,

NUS, Singapore 2015-present

Assistant Professor – Lee Kuan Yew School of Public Policy, NUS, Singapore

2007-2015

Co-Chair of Teaching Excellence Committee 2015

Member of Faculty Recruitment Committee 2015

Coordinator for the Governance Study Project (GSP) module 2013-2015

Committee Chair for the Masters in Public Administration (MPA) Program

2009 – 2013

Assistant Dean (Student Affairs) 2009 – 2011

Lecturer - Faculty of Political Science, Chulalongkorn University,

Bangkok, Thailand 2003 – 2007

Director of the Ph.D. Political Science Program, 2007

Deputy Head for Masters in Public Administration Program, 2007

Radio news announcer and translator (Thai-Japanese) for NHK,

Tokyo, Japan 1999-2000

## CONSULTANCY EXPERIENCES

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- World Bank, GTZ, Asia Foundation, Oxfam, Microsoft Corporations, UNDP, Asia Productivity Organization
- Thailand: Office of the Civil Service Commission, Anti-Corruption Commission, Public Sector Reform Commission, Bureau of Budget, Chiang Mai Provincial government
- Extensive experience in training public officials from all over the world on performance management, network governance, anti-corruption strategies, and public participation

## COURSES TAUGHT

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- Governance Study Project (Lee Kuan Yew School of Public Policy, NUS)
- Comparative Public Management Reform  
(Lee Kuan Yew School of Public Policy, NUS)
- Advanced Public Management  
(Lee Kuan Yew School of Public Policy, NUS)
- Public Administration in Theory and Practice  
(Lee Kuan Yew School of Public Policy, NUS)
- Public Management (Lee Kuan Yew School of Public Policy, NUS)
- Introduction to Public Management  
(Lee Kuan Yew School of Public Policy, NUS)
- Public Policy Analysis (Chulalongkorn University, Thailand)
- Politics and Public Policy (Chulalongkorn University, Thailand)
- Development Project Management (Chulalongkorn University, Thailand)
- Public Administration Theories (Chulalongkorn University, Thailand)
- Comparative Public Policy (Chulalongkorn University, Thailand)
- Advanced Organization Theory (Ramkhamhang University, Thailand)

## JOURNAL PUBLICATIONS

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1. Poocharoen, O, "Understanding Co-production as a Policy Tool: Integrating New Public Governance and Comparative Policy Theory" *Journal of Comparative Policy Analysis: Research and Practice*, (2017) 19:5, 487-501, DOI: 10.1080/13876988.2017.1287445 (with Michael Howlett & Anka Kekez Kostro)
2. Poocharoen, O, "Performance Management of Collaborative Projects: the Stronger the Collaboration the Less is Measured". *Public Performance & Management Review* 39(3):607-629 (2016). (with Norma, Hoi-Lam Wong)
3. Poocharoen, O, "Intersections between Civil Society, Insurgency, and Development: Case of the Subnational Conflict in the South of Thailand". *The Journal of Territorial and Maritime Studies*, 2 (2): 73-94 (2015).
4. Poocharoen, O, "Collaboration, Coproduction, Networks – Convergence of Theories". *Public Management Review*, 17 (4), 587-614. (2015). (with Bernard Ting)
5. Poocharoen, O, "Talent Management in the Public Sector: A comparative study of Singapore, Malaysia, and Thailand". *Public Management Review*, 15 (8), pp. 1185-1207. (2013). (with Celia Lee)
6. Poocharoen, O, "Meritocracy in Asia: Issues and Challenges". *Review of Public Personnel Administration*, 33 (2), pp. 140-163. (2013). (with Alex Brilliantes)
7. Poocharoen, O, "Exploring the Challenges of Energy and Resources Network Governance". *Energy Policy*, 42, pp. 409-418. (2012). (with Benjamin Sovocool)

8. Poocharoen, O, "The Case for Public Administration with a Global Perspective". *Journal of Public Administration Research and Theory*, 21 (SUPPL. 1), pp. i45-i51. (2011). (with Y. Hou, A. Ni, K. Yang, Z. Zhao)
9. Poocharoen, O, "Crossing the Divide: Building Bridges between Public Administration Practitioners and Scholars". *Journal of Public Administration Research and Theory*, 21 (SUPPL. 1), pp. i99-i112. (2011). (with B. Bushouse, W. Jacobson, K. Lambright, J. Llorens, R Morse)
10. Poocharoen, O, "Bureaucratic Politics and Administrative Reforms: Why Politics Matter." *Public Organization Review: A Global Journal*, 10 (4), pp. 303-321. (2010). (with Bidhya Bowornwathana)
11. Poocharoen, O, "The Bureaucracy: Problem or Solution to Thailand's Far South Flames?" *Contemporary Southeast Asia*, Vol. 32, No. 2, Southern Thailand: Anatomy of an Insurgency (August 2010), pp. 184-207.
12. Poocharoen, O, "Managing Reforms: The Politics of Organizing Reform Work." *Public Organization Review: A Global Journal*, 5 (3), pp. 233-247. (2005). (with Bidhya Bowornwathana)
13. Poocharoen, O, "Routes to scholarly success in public administration: is there a right path?". *Public Administrative Review*, 64, no. 1, pp. 92-105. (2004). (with L. Schroeder, R. O'Leary, D. Jones)

## BOOKS

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1. Poocharoen, O, *Governance and Policy for Ganga Rejuvenation: Directions towards a brighter future*, World Scientific, 2017. (editor with Wu Xun and Robert Wasson).
2. Poocharoen, O, *Problems of the Three Southern Border Provinces: Policy Recommendations* (In Thai), Bangkok: Chulalongkorn University Press, 2009. (with Ake Tangsupvattana)
3. Poocharoen, O, *Bureaucracy: The Case of CEO Governors*. (In Thai), Bangkok: Chulalongkorn University Press, 2008. 222 pp. (with Ake Tangsupvattana, Preecha Kuwinpun, Prapas Pintoptang)

## BOOKS CHAPTERS

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1. Poocharoen, O, "Public Administration Scholarship in Thailand: Key Paradigms and Future Directions". In *Public Administration in Thailand – Change, Development, and Directions*. Suchitra Punyaratabandhu (ed). pp. 229-252, NIDA (2015).
2. Poocharoen, O, "Bureaucracy, I Love You". In *Governing Asia: Reflections on a Research Journey*. World Scientific (2014). pp.141-146. doi: 10.1142/9789814635394\_0026.



3. Poocharoen, O, "Controlling or Empowering Non-Profit Organizations?: Dimensions of Accountability in Singapore". In T. Brandsen, W. Trommel, B. Verschuere (eds) *Manufacturing Civil Society: The Risks of Governance* (2014). (with Fazlin Abdullah)
4. Poocharoen, O, "Bureaucracy and the Policy Process". In Araral, Fritzen, Howlett, Ramesh, Wu (eds) *Routledge Handbook of Public Policy* (2012).
5. Poocharoen, O, "A Personal Memo from a Woman Teaching Public Administration in Asia". In *The Future of Public Administration, Public Management, and Public Service Around the World: The Minnowbrook Perspective*, ed. Rosemary O'Leary, David M. Van Slyke, Soonhee Kim. Washington D.C.: Georgetown University Press (2010).
6. Poocharoen, O, "Integration of Management Areas". In *In Pursuit of Performance: Management Systems in State and Local Government*, ed. Patricia Ingraham. Maryland: John Hopkins University Press, pp. 178-194 (2007).

## SELECTED CONSULTANCY REPORTS

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1. *The Contested Corners of Asia: Subnational Conflict and International Assistance: The Case of Southern Thailand*. Consultancy Report. Bangkok: The Asia Foundation (2013). 88pp. <https://asiafoundation.org/resources/pdfs/SouthernThailandCaseStudyFullReport.pdf> (Co-authored)
2. *National Integrity Systems: Country Study 2006 Thailand* (April – September 2006). Funded and guided by Transparency International, Germany. Available on the web at [www.transparency.org/content/download/16317/218337/version/1/file/NIS\\_Thailand\\_2006.pdf](http://www.transparency.org/content/download/16317/218337/version/1/file/NIS_Thailand_2006.pdf). (Co-authored)
3. *Thailand Country Development Partnership: Governance and Public Sector Reform (CDP-G)* (December 2006) by the World Bank and the Office of Public Sector Development, Thailand. [siteresources.worldbank.org/INTTHAILAND/Resources/CDPG/CDPG\\_Final\\_Report\\_012307.pdf](http://siteresources.worldbank.org/INTTHAILAND/Resources/CDPG/CDPG_Final_Report_012307.pdf) (Research associate)
4. *Evaluation and Impact of Training in the CGIAR* (July 2006) by Science Council Secretariat. A large assessment of agricultural training centers around the world under the Collaborative Group on International Agricultural Research (CGIAR) of the United Nations [http://library.cgiar.org/bitstream/handle/10947/4029/Evaluation\\_and\\_Impact\\_of\\_Training\\_2006\\_july.pdf?sequence=1](http://library.cgiar.org/bitstream/handle/10947/4029/Evaluation_and_Impact_of_Training_2006_july.pdf?sequence=1) (Research associate)
5. *Aid tracking for Tsunami 2004 related aids and grants: A comparative study between public and private organizations in delivering public services in times of crises* (March 2005 – March 2006). A joint project by the Center for Social Development of Chulalongkorn University and Action Aid Thailand. (Principal investigator)

6. Consultant for Thailand's Bureau of Budget for the design of Performance Assessment Rating Tool (PART) and training public officials on the usage of the tool (March 2004 – September 2006). (Research associate)
7. Assessing the feasibilities to establish a Ministry of Construction and Transportation in Thailand (September 2004 – December 2004). Funded by the Office of Public Sector Development Commission, Thailand. (Research associate)

## **ASSOCIATE EDITOR & EDITORIAL BOARD**

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1. Policy Sciences (2015) - Associate Editor
2. Thai Journal of Public Administration  
(Since January 2013) – Editorial Board
3. International Public Management Journal (Since 2012) – Editorial Board
4. Asia-Pacific Journal of Business Administration  
(Since 2009) – Editorial Board

## **SELECTED INTERNATIONAL CONFERENCE PAPERS**

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1. Ora-orn Poocharoen, Jeffrey Straussman. Interpreting the Case of Refugees: Is it a Wicked or a Complex Problem? Presented at the International Conference on Public Policy (ICPP), 1-4 July 2015, Milan, Italy. Panel T04P06 – Policy responses to 'wicked problems' – theory and practice.
2. Michael Howlett, Anka Kekez Kostro, Ora-orn Poocharoen. "Co-production as a Policy Tool: Merging Policy and Management Thinking to Advance Policy Theory" Presented at the International Conference on Public Policy (ICPP), 1-4 July 2015, Milan, Italy.
3. Ora-orn Poocharoen, Joo Yumin, Heng Yee Kuang. Branding Asia's Global Cities: Mayors and Networks. Presented at the 23rd World Congress of Political Science, International Political Science Association (IPSA), Montreal, Quebec, Canada. 19-24 July 2014.
4. Andreas Obser, Tobias Ehrhrt, Johannes Ferguson, Ora-orn Poocharoen, Philipp Wiederspahn. Scaling-up knowledge exchange and measuring learning outcomes of PA reforms in international development cooperation. Paper prepared for European Group for Public Administration (EGPA) Annual conference, Speyer, Germany, 10-12 September 2014.
5. Ora-orn Poocharoen. Management Capabilities And Policy Capacity Where Are The Links? Presented at the Research Workshop on "Policy Capacity for Innovative Governance" Hosted by Lee Kuan Yew School of Public Policy, National University of Singapore and School of Public Affairs, Zhejiang University, in Hangzhou, China. 22-23 May 2014.
6. Ora-orn Poocharoen and Bernard Ting. Co-production, Collaboration, Networks – Convergence of Theory. Presented at the seminar on "Co-production in public services: the state of the art", Corvinius University, Budapest, Hungary. 22-23 November 2012.

7. Ora-orn Poocharoen. Is Western style of Public Participation Compatible with Asia? Specific Reference to Thailand. Knowledge-Building in Asian Public Administration: Current Research Trends and Future Challenges. Graduate School of Public Administration, Seoul National University, South Korea. 17-18 February 2012.
8. Ora-orn Poocharoen and Celia KP Lee. Talent Management in the Civil Service: Cases of Singapore, Malaysia, and Thailand. Presented at the Public Management Review (PMR) Asia Symposium Conference "Performance Practices in East and Southeast Asia", City University of Hong Kong. 2-3 December 2011.
9. Ora-orn Poocharoen. Collaborative Governance of Anti-Corruption Institutions. Presented at the 13th IRSPM Conference, Copenhagen Business School, Denmark. 6-8 April 2009.
10. Ora-orn Poocharoen. A Personal Memo from a Woman Teaching Public Administration in Asia. Presented at the Minnowbrook III Conference, Syracuse, NY. 2008. This is a conference that occurs only every 20 years. Its aim is to reflect on new directions for the field of Public Administration.
11. Ora-orn Poocharoen. Public Management Reform and Policy Transfer: The Case of Thailand. Presented at the Fifth Thai-Korean Political Scientist's Dialogue "Democratic Governance and Challenges of Globalization for Korea and Thailand". Petchburi Province. Thailand. July 2005.
12. Bidhya Bowornwathana and Ora-orn Poocharoen. Bureaucratic Politics and Administrative Reforms: Why Politics Matter? Presented at American Political Science Association (APSA) Conference, Philadelphia. August 2006.
13. Ora-orn Poocharoen. Origins, Meanings and Space for Civil Society in Thailand Case of the Drafting of the 1997 Constitution. Presented at the Sixth Thai-Korean Political Scientist's Dialogue "Political Process and Civil Society after Political Democratization". Hankuk University, Korea. October 2006.
14. Ora-orn Poocharoen. Men behind the Reform Curtains: Case Study of Thailand and Malaysia. Presented at the 9th International Research Symposium on Public Management (IRSPM) in Milan, Italy. April 2005.
15. Bidhya Bowornwathana and Ora-orn Poocharoen. Managing Reforms: The Politics of Designing Agencies for Bureaucratic Reform. Presented at Mid-West Political Science Association (MPSA) Conference 2004. Chicago, Illinois.
16. Ora-orn Poocharoen. Does Managing for Results Matter? : An Empirical Study of Relationships Between Managing for Results, Human Resource Management, and Financial Management. Presented at the Association of Public Policy and Management (APPAM) Conference 2002. Dallas, Texas.
17. Larry Schroeder, Rosemary O'Leary, Dale Jones, and Ora-orn Poocharoen. Routes to Scholarly Success in Public Administration: Is There a Right Path. Presented at American Society of Public Administration (ASPA) Conference 2002. Phoenix, Arizona.
18. Patricia Ingraham, Willow Jacobson, Ora-orn Poocharoen. Simply Meritorious: Recruiting and Hiring Reforms in Government. Presented at American Society of Public Administration (ASPA) Conference 2002. Phoenix, Arizona.