

## William Patrick Kittredge Curriculum Vitae

Name: William Patrick Kittredge  
Position: Professor of Public Policy  
Research Interests: Public policy analysis, public finance, social enterprise



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### Education

Syracuse University, Maxwell School of Citizenship and Public Affairs, Syracuse, NY USA  
Ph.D. Public Administration 2001

University of Oregon, Eugene, OR USA  
MS Public Affairs 1997

### Academic Appointments

July 2018 — Present Professor of Public Policy, CMU School of Public Policy  
January 2011 – May 2013 Professor of Public Finance and Policy Analysis, Heinz College, Carnegie-Mellon University  
July 2001 – May 2003 Associate Professor of Public Administration, School of Public and International Affairs, University of Georgia

### Professional Experience

June 2013 – June 2018 President, Cervelet Consulting, Inc. Bangkok, London, & Seattle  
June 2003 – June 2007 Director National Programs and Evaluation, US Department of Commerce, Washington D.C.  
July 2007 – December 2010 US Representative for Territorial Development Policy, Organization for Economic Development and Cooperation, Paris France  
January 1982 – July 1997 Managing Director, Springfield Utility Board, Springfield OR USA

## **William Patrick Kittredge Curriculum Vitae**

### **Recent Research Grants**

Skoll Foundation Preliminary Investigation and Typology of Social Enterprise in Northern Thailand – currently in progress

Skoll Foundation Continuing Investigation of Social Enterprise in Central Thailand – in cooperation with the Asian Institute of Technology 2011 – 2015

Skoll Foundation Preliminary Investigation and Typology of Social Enterprise in Central Thailand – in cooperation with the Asian Institute of Technology 2010 – 2011

Bloomberg Foundation Field Research Study of Tobacco Sales in Thailand – in cooperation with Johns University 2011 – 2013

Wutz Foundation Organic Nettle Fiber Fabrication in Nepal 2014

Splash Foundation Exploring the Potential Conversion of Charity Activities into Social Enterprise in Cambodia – in cooperation with the University of Cambodia 2015 – 2016

### **Other Academic Experience**

Developed content for online MPA program. Responsibilities included text selection, development of video lectures, Blackboard quizzes, written assignments and answer keys, and pre-release testing and validation. Complete 2 year program approved by accreditation agencies and accepted for Veterans' Administration student aid and U.S. Department of Education student loan programs.

### **Other Professional Experience**

Special Advisor to the Director for Policy Analysis, CALFED Bay-Delta Program. CALFED implements the formalized cooperation among state and federal agencies with management and regulatory responsibility in the Bay-Delta to formulate water quality standards, coordinate operations of the State Water Project and the federal Central Valley Project and work toward long-term solutions to problems in the estuary.

Participants' Review Board, Washington Public Power Supply System. Appointed by US 9<sup>th</sup> Circuit Court to nine member oversight board following the WPPSS \$2.25 billion bond default.

Project manager, Oregon (US state government) Strategic Plan Update. Coordinated budget, 42 citizen input meetings, and analytical assignments for team. Negotiated with Oregon State government departments and drafted final report and recommendations.

### **Selected Journal Articles**

“Oregon Shines – Updating the Oregon State Strategic Plan” Social Science Journal 1998

“State Strategic Planning: Suggestions from the Oregon Experience,” Public Administration Review 1998

“Competitive vs. Negotiated Municipal Bond Sales”, Municipal Finance Journal (19:2, Summer 1998: 1-29)

## **William Patrick Kittredge Curriculum Vitae**

“How Debt Managers View Debt Policies”, Vinson Institute Policy Note, April 2001.

“Do Debt Policies Make a Difference in Finance Officers' Perceptions of the Importance of Debt Management Factors?” Public Budgeting and Finance Spring 2001: (87-102)

“Driving Thumb Tacks With a Sledgehammer: Long Eddy’s Fifteen Year Struggle to Access Federal Programs” Social Science Journal Fall 2002

“How Regions Grow” Working Party for Territorial Indicators, Territorial Development Policy Committee, Organization for Economic Cooperation and Development February 2009 (researcher and co-author)

“Program Evaluation and the Global Financial Crisis” paper presented at Nordic Council of Ministers Inonet program and included in the conference proceedings March 2009

“Measuring Innovation” paper presented at Lund University, Stockholm Sweden May 2009

### **Books**

*Finance for the Public Administrator*, (2018) Skyepack Foundation ISBN: 978-0-9981090-5-3

*Local Government Financial Condition Analysis*, 2nd Edition (2015) ISBN-13: 978-1497344594  
<http://www.amazon.com/Dr.-William-P-Kittredge/e/B00MBUNUM2>

*Budget Manual for Georgia Local Government* ISBN-13: 978-0898542172 (2003)  
<http://www.amazon.com/Budget-Manual-Georgia-Local-Government>

*We Only Pay the Bills: the Ongoing Effort to Disfranchise Virginia’s Voters* Virginia Institute for Public Policy (2001) [http://www.virginiainstitute.org/pdf/pay\\_the\\_bills.pdf](http://www.virginiainstitute.org/pdf/pay_the_bills.pdf)

### **Recent Grant Funded Field Research Studies**

Seam Siren, LLC “Social Enterprise Feasibility Study: Nettle Fibre Fabric Sourcing in Nepal” Nepal 2016

Johns Hopkins University and the Bloomberg Foundation, tobacco sales field data collection, Thailand 2013 and 2015

Splash Foundation “Water Purification Program Performance Study” Cambodia 2013

Splash Foundation “Water Purification Program Performance Study” Nepal 2014

Skoll Foundation “Charity-to-Social Enterprise Conversion Feasibility Study” Cambodia 2014

Letourneau Trust “Social Enterprise in Northern Thailand: A Taxonomy Development Study” Thailand 2017

NIST, National Survey of Municipal Debt Issuers (US local governments) collecting primary data concerning debt issuance practices. 1999 – 2000

## **William Patrick Kittredge Curriculum Vitae**

### **Selected Workshops and Presentations**

*Regulatory Impact Analysis* Workshop for National Economic and Social Development Council of Thailand staff. May 2019

*What Makes a Policy Intervention Successful?* An Education Reform Case Study Management of Education series presentation Asian Institute of Technology Bangkok Thailand January 2013

*Fiscal Federalism* Joint Finance Commission United Republic of Tanzania Bangkok Thailand May 27-29 2013 (topics included taxation, tax incidence, and fiscal policy)

*How Millennials Want to Work and Live* Gallup Summit Omaha NE USA May 2017 Speaker and panelist

*Policy Analysis* Workshop for the Gross National Happiness Commission Royal Government of Bhutan Bangkok Thailand 29 May – 3 June 2015

*Metrics for Social Business*, a policy effectiveness study, funded by the Thai Social Enterprise Office Bangkok Thailand August 2014

*Business Planning for Social Business* Thai Social Enterprise Office weekend workshop series March – April 2014 Bangkok Thailand (see: Social Business Launch Pad DOI: 10.13140/RG.2.1.3013.2080)

*Social Enterprise in the African Context* Regent's University Durban South Africa, presenter and workshop summary panelist 2014

*Strategic Management* Workshops India Utility Managers Bangkok Thailand June 24 – July 5 2013 (topics included financial management, public-private partnerships, budgeting, program evaluation, and performance measurement).

*Triple Bottom Line: Expanding the Values Spectrum Broadening the Success Criteria* National University of Science and Technology Islamabad, Pakistan August 2013

*Meet the Business Leaders* Medinah Institute for Leadership and Entrepreneurship (MILE) keynote speaker and panelist 2013

*Research Based Internship Program on Advanced Management Skills for Mid-Level Managers* Bangkok Thailand December 1-3 2013

Evaluation Unit DG Regional Policy European Commission 31 Nov – 1 Dec 2009

*Training Programme in Budgeting Wet Lands Alliance* Phnom Penh Cambodia October 2008

*Inonet Conference* Nordic Council of Ministers innovation network conference series, led program evaluation panel and presenter 2008

*Measuring Innovation* Government of Sweden through Lund University presenter 2009

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*Program Evaluation, Lessons from International Experts* Government of Poland, presenter and panelist 2008

*New Methods for Cohesion Policy Evaluation: Promoting Accountability and Learning* Directorate General for Regional Policy of the European Commission, presenter and panelist 2008

*Assessing Municipal Credits* Alliance Bank Syracuse NY USA August 2006