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Education

Oct 2009: PhD in Knowledge Management, Chiang Mai University, Thailand

June 1997: Master of International Management, University of Maryland University College, Maryland, USA

June 1994: Bachelor of Art, Public Administration, Chiang Mai University, Chiang Mai, Thailand

Experience

2020 – Present

- Lecturer, College of Arts, Media and Technology (CAMT), Chiang Mai University (CMU)

2012 – 2020

- Dean, College of Arts, Media and Technology (CAMT), Chiang Mai University (CMU)

2007-2012

- CAMT: Research & International Relations (Vice Dean)
- CAMT: Student Activity & Development Affairs
- CAMT: Head of Knowledge Management Department
- Visiting lecturer in Strategic management (Agricultural faculty, Chiang Mai University)

2002 – 2012: North Chiang Mai University (Graduate school)

(visiting lecturer)

- Subject: International Management
- Subject: Project Management

October 2004: Mea Fah Luang University

(Visiting lecture)

- Subject: International Culture Conflict Management

Academic & Research

2019

- Change Management Model to Improve Antibiotic Prescribing in a Small Chinese Hospital. International Conference on Digital Arts, Media and Technology Nan, Thailand

2018

- การพัฒนาระบบสารสนเทศเพื่อการบริหาร งานการเงิน การคลังและพัสดุ วิทยาลัยศิลปะ สื่อ และเทคโนโลยี. Knowledge and Digital Society 2018 เชียงใหม่

2017

- Intellectual Capital Factors Using ANP-QFD for Limestone SME Relocating Multi-criteria Decision Making. 14th International Conference on Intellectual Capital, Knowledge Management & Organizational Learning
- Limited English Proficiency of Chiang Mai University Students as Evidence of English Language Education in Thailand. the 2nd International conference on Linguistics and Language Teaching
- Exploring the Competency Gap of IT Students: A Case Study from the Thailand Digital Cluster Area. International Science Technology Engineering Mathematics-Education Conference 2017
- Identifying Intellectual Capital in Independent Pharmacies: Qualitative research in Chiang Mai, Thailand. Public Health Conference 2017
- Healthcare Staff Routing Problem using adaptive Genetic Algorithms with Adaptive Local Search and Immigrant Scheme, 2nd Joint International Conference on Digital Arts, Media and Technology 2017: Digital Economy for Sustainable Growth, ICDAMT 2017 7904947, pp. 120-125

2016

- Impacts of e-learning on high school students: The role of conventional interaction. International Journal of Science, Mathematics and Technology Learning Volume 23, Issue 1, 2016, Pages 19-27

2015

- Management strategies to improve research performance in higher education: An ice-breaking model for the humanities and social sciences. International Journal of Management in Education 9 (2), pp. 214-234
- A framework for improving school safety management: Applying lean thinking to a case study in Thailand. International Journal of Management in Education, 9 (1), pp. 47-69
- Household reverse logistics analysis using the SCOR model to improve home safety of the elderly in the municipality Source of the Document. International Journal of Logistics Systems and Management, 21 (3), pp. 348-364
- Maternal instinct semantic factors model innovation: Alcohol drinking behavior modification learning in health volunteer housewives. International Journal of Innovation and Learning, 17 (3), pp. 387-407

Reward

- Excellent Alumni 2012: rewarded by Faculty of Political Science and Public Administration, Chiang Mai university, Thailand

Associations, Boards & Committees

- 2016 – Present, Committee of Prince's Royal College AA
- 2016- 2020, Committee of the Board of Public Policy School CMU
- 2016 – 2020, Committee of the Board of Language Institute CMU
- 2012 – 2020, Committee of the Board of STEP CMU
- 2016, General Co-Chairs: National Conference on Knowledge and Digital Society (KDS), 2015 / 2016
- 2013, General Co-Chairs: International Conference on Software, Knowledge, Information Management and Applications 2013 (SKIMA 2013)
- 2016 – Present Committee: the International Conference on Intellectual Capital, Knowledge Management & Organizational Learning, (ICICKM)
- 1990 Prince's Royal College, Class President

Keywords

- International Management, Strategic Management, Project Management, Intellectual Property, Intellectual Capital, Knowledge Management.