



SCHOOL OF  
PUBLIC POLICY  
CHIANG MAI UNIVERSITY

# PhD in Public Policy

*Unique approach to studying public problems  
and policy generation.*

SUSTAINABLE  
DEVELOPMENT  GOALS

A top graduate program  
in public policy



School of Public Policy  
Chiang Mai University  
[www.spp.cmu.ac.th](http://www.spp.cmu.ac.th)

# How would you like to influence *Public Policy?*

The PhD in Public Policy is a research-intensive program ideal for aspiring policy experts

## Key facts

Our PhD program trains new policy scholars in cutting-edge approaches and analytical tools for policy analysis. Methods include dynamic systems modeling, content analysis using software, network analysis, large-scale online surveys, and various quasi-experimental approaches. Conceptual frameworks include policy systems, policy narratives, institutional analysis, social-ecological systems, communication and behavioral psychology, complexity theory, and deliberative democracy.

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### Thesis-Only track

- ◆ No Coursework
- ◆ Thesis
- ◆ 3-year International Program

Tuition fee 480,000 THB

### Coursework and Thesis track

- ◆ 4 Compulsory courses
  - Theories of Public Policy
  - Qualitative Research Methods for Policy Analysis
  - Quantitative Research Methods for Policy Analysis
  - Seminars in Public Policy
- ◆ Thesis
- ◆ 4-year International Program

Tuition fee 720,000 THB

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