

## **Asst. Prof. Pobsook Chamchong, PhD**

Deputy Director

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### **Qualifications**

- 2016 PhD with Integrated Study in Local Government and Public Policy, University of Birmingham, UK
- 2007 MA Political Sciences (Public Administration), Thammasat University, Thailand
- 2005 BA Political Science (Public Administration), Kasetsart University, Thailand (first class honours)

### **Certificates**

- 2021 “Case Method for Public Policy: Connecting Teaching and Research”, Blavatnik School of Government, University of Oxford, UK
- 2019 ‘Futures Thinking and Strategy Transformation’ conducted by Sohail Inayatullah, UNESCO Chair for Future Studies, the Change Initiative
- 2013 ‘Getting Research into Public Policy Summer School’, Business School, University of Birmingham, UK

### **Awards**

- 2023 Visiting Fellow, Hyogo Overseas Research Network Scholarship, Japan
- 2017 The National Research Council of Thailand: Excellent Dissertation Award for PhD thesis entitled “The Initiation and Sustainability of Collaboration between Small Local Governments: a Comparative Analysis of England and Thailand”.
- 2013 Runner-up in the Research Poster Conference at the University of Birmingham, England
- 2011 The Royal Thai Government Scholarship: Project of Human Resource Development in Humanities and the Social Sciences

### **Work experience**

- 2018– current School of Public Policy, Chiang Mai University, Thailand  
Position: Deputy Director/ Assistant Professor
- 2016 – 2018 College of Politics and Governance, Mahasarakham University, Thailand  
Position: Lecturer
- 2015 Institute of Local Government Studies, University of Birmingham, England. Position: Research assistant to Professor Chris Skelcher (Professor of Public Governance)  
Responsibilities: collecting and analysing data under the research project on company formation by English local authorities
- 2010 – 2011 Thai National Health Foundation , think tank under Thai Reform Committee. Position: Researcher

- 2008 – 2010 The Office of Political Development Council, King Prajadhipok's Institute, Thailand. Position: Researcher
- 2006 – 2008 Human Resources Institute, Thammasat University, Thailand  
Position: Researcher/ Project administrator

### Areas of interest

Policy innovation, policy entrepreneurship, human-centred policy design, inclusive policy design, urban governance, collaborative governance, foresight for policy development

### Current and recent research and consultancy projects

2024-2025	Policy Ecosystem for Mental Health Sustainability: The Case of Social Prescribing ( <i>Thailand Institute for Mental Health Sustainability</i> )
2024-2025	Envisioning justice system for a just society (Phase 2) ( <i>Thailand Institute of Justice</i> )
2024	Different types of knowledge in the practices of behavioural insights and nudging in Thailand ( <i>Australian National University</i> )
2020-2025	Chiang Mai City Innovation Lab ( <i>National Innovation Agency, Thailand</i> )
2023-2025	Policy and Governance Innovation for Multi-Crises ( <i>Chiang Mai University</i> )
2023	Envisioning justice system for a just society ( <i>Thailand Institute of Justice</i> )
2023	Just and Inclusive Ecosystem of Thailand ( <i>The Office of the National Economic and Social Development Council</i> )
2022	Thailand Innovative Policy Analysis and Design ( <i>Thailand Policy Lab, UNDP, and The Office of the National Economic and Social Development Council</i> )
2021	Policy ecosystem for policy innovations and the promotion of policy innovators ( <i>National Innovation Agency, Thailand</i> )
2021	Urban Governance in Multicrises ( <i>Kobe Women's University, Japan</i> )
2021	The Implication of Innovation Index for Inclusive, Sustainable and Connected City (ISC) in the Main Regional Cities ( <i>National Innovation Agency, Thailand</i> )
2021	Strategic Foresight and Innovation for Public Sector Capacity Building ( <i>National Innovation Agency, Thailand</i> )
2020	Deliberative Bottom-up Planning: From Lesson Drawing to Inclusive Policy Design ( <i>The Office of the National Economic and Social Development Council, Thailand</i> )

## Publications

### Book

- Boossabong, Piyapong & Chamchong, Pobsook. (2020). Inclusive policy design: Principles, international experiences and lessons drawing from a case study in Thailand. *(in Thai)*
- Chamchong, Pobsook. (2018). Local Innovation through Collaborative Governance. Mahasarakham: COPAG Press. *(in Thai)*

### Chapters in edited books

- Chamchong, P., Chann, Y., and Salazar, A.D., Jr. (2025) "Crafting innovative policy design: practices from policy labs in Asia." In Poocharoen, Ora-orn, Boossabong, Piyapong, and Chamchong, Pobsook, eds. Handbook of Public Policy in Asia. Edward Elgar Publishing.
- Chamchong, P. and Boossabong, P. (2025). "Policy translation in an interpretive policy research: Insights from a think tank in Thailand." In Einfeld, Colette and Sullivan, Helen, eds. How to Conduct Interpretive Research: Insights for Students and Researchers. Edward Elgar Publishing.
- Chamchong, P. (2023). Policy Analysis in Thai Local Governments. In O. Poocharoen and P. Boossabong (Eds.), *Policy Analysis in Thailand*. Bristol: Bristol University Press.
- Chamchong, P. (2020). Cultural Norms and Policy Entrepreneurship. In M. Mintrom, D. Maurya, and A. Jingwei He (Eds.), *Policy Entrepreneurship: An Asian Perspective* (pp.45-59). London: Routledge

### Articles

- Chamchong, P., & Noguchi, K. (2024). Policy learning in crisis governance: translating narratives and reframing actions for co-evolving futures. *Critical Policy Studies*, 18(4), 702–712. <https://doi.org/10.1080/19460171.2024.2413520>
- Boossabong, Piyapong & Chamchong, Pobsook (2023). Hope, fear and public policy: towards empathetic policy process, *Critical Policy Studies*, DOI: 10.1080/19460171.2023.2247048
- Boossabong, Piyapong & Chamchong, Pobsook. (2021). Contesting Forms of Knowledge in Policy Deliberation: Lessons from Disaster Coping Policies in Thailand. *Journal of Deliberative Democracy*, 17(1): 28-37.
- Boossabong, Piyapong & Chamchong, Pobsook. (2021). Public policy in the face of post-truth politics and the role of deliberation. *Journal of Critical Policy Studies*, 15(1):107-124.
- Boossabong, Piyapong & Chamchong, Pobsook. (2020). Coping with COVID-19 in a non-democratic system: Policy lessons from Thailand's centralised government. *International Review of Public Policy*. 2(3): 358-371.
- Chamchong, P. & Boossabong, P. (2020). Innovative city index and its application for stimulating inclusive, sustainable and connected innovative city development. *Journal of Housing and the Built Environment*. <https://doi.org/10.1007/s10901-020-09744-6>

- Chamchong, Pobsook. (2020). How cultural and organizational conditions impact on policy entrepreneurship: evidence from Thailand. *Journal of Asian Public Policy*, 13(1), 79-93. DOI: <https://doi.org/10.1080/17516234.2019.1630886>
- Boossabong, Piyapong & Chamchong, Pobsook. (2019). The Practices of Deliberative Policy Analysis in the Context of Political and Cultural Challenges: Lessons from Thailand. *Policy Studies*, <https://doi.org/10.1080/01442872.2019.1618815>
- Chamchong, Pobsook. (2018). Inter-municipal Cooperation: Reasons, Types and Key Success Factors in International Context. *Local Administration Journal*, 11 (3): 1-22. (in Thai)
- Boossabong, Piyapong and Chamchong, Pobsook. (2018). The Importance of Network in Public Policy and Governance: Critical Perspectives and an Analytical Framework for Going beyond an Empty Signifier. *Journal of Social Sciences*, 15(2): 113-136. (in Thai)
- Chamchong, Pobsook. (2017). Justifications for Local Government Amalgamation in International Context. *Journal of Social Sciences*, 13(2): 161-185. (in Thai)
- Chamchong, Pobsook. (2016). Collaborative Entrepreneur and Collaborative Manager: The New Leadership Roles in Forming and Sustaining Local Government Collaboration. *The Journal of Asian Review of Public Affairs and Policy*, 1(1) December: 75-92.

#### Papers presented at conferences

- Chamchong, Pobsook. (2024). "Futures thinking for innovative deliberative policy analysis: The practice of a think tank in Thailand." The European Consortium for Political Research (ECPR) General Conference 2024, Dublin, Ireland, August 2024.
- Chamchong, Pobsook. (2019). "Innovative City Index and Its Application for Stimulating Inclusive, Sustainable and Connected City Development." ASIALICS 2019, Seoul, South Korea, 26-27 July.
- Chamchong, Pobsook. (2019). "When Cultural and Organisational Streams Matter: The Roles of Policy Entrepreneurs in Forming and Sustaining Inter-local Collaboration Policy in Thailand." The 5<sup>th</sup> International Conference on Public Policy (ICPP5), Montreal, Canada, 26-28 June.
- Chamchong, Pobsook. (2018). "The Influence of Socio-cultural Conditions on Interlocal Collaboration Policy: Lessons from Thai Cases." The 5th International Conference on Social Policy and Governance Innovation: Towards Collaborative and Balanced Public Policy, Guangzhou, China, 27-28 October.
- Chamchong, Pobsook. (2017). "Amalgamation as Innovation in Structural Reform: Changes in Collaboration among Neighbouring Municipalities in Roi-Et, Thailand." International Research Symposium on Public Management in Asia, The Education University of Hong Kong, Hong Kong, 24-25 November.
- Chamchong, Pobsook. (2017). "Socio-cultural conditions in driving collaborative governance: Lessons learned from Thailand." The 21st International Research Society on Public Management (IRSPM) Conference, Budapest, Hungary.
- Chamchong, Pobsook. (2017). "The Influence of Hierarchical Social System on Inter-local Collaboration Policy in Thailand: A Critical Perspective." The 3rd International Conference on Public Policy (ICPP), Singapore.

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- Boossabong, Piyapong and Chamchong, Pobsook. (2017). "Decoding Local Policy in Thailand: The Emergence of Policy Networks and Their Collaboration." International Conference ASIA-PACIFIC PUBLIC POLICY NETWORK (AP-PPN), Chiang Mai University, Thailand, 10-11 February.
- Chamchong, Pobsook. (2014). "Collaboration between Small Local Governments: A Comparative Study of England and Thailand." the 2014 Policy and Politics Conference 2014: The Challenge of Leadership and Collaboration in the 21st Century, the University of Bristol, England, September.
- Chamchong, Pobsook. (2014). "Collaboration between Local Governments in Thailand: Lessons from the United Kingdom", British Politics Workshop, School of Government and Society, University of Birmingham, England, 19th February.
- Chamchong, Pobsook. (2013). "Collaboration between Local Governments in Thailand: Lessons from the United Kingdom", the ESRC Festival of Social Science Event, the Economic and Social Research Council (ESRC), UK, November.