

Pobsook Chamchong, PhD

Assistant Professor/ Deputy Director

School of Public Policy, Chiang Mai University

E-mail: pobsook.c@cmu.ac.th



Qualifications

- 2016 PhD in Local Government and Public Policy, University of Birmingham, UK
- 2007 MA Political Sciences (Public Administration), Thammasat University, Thailand
- 2005 BA Political Science (Public Administration) (first class honours), Kasetsart University, Thailand

Certificates

- 2021 Case Method for Public Policy: Connecting Teaching and Research, Blavatnik School of Government, University of Oxford, UK
- 2019 Futures Thinking and Strategy Transformation, UNESCO Chair for Future Studies, the Change Initiative
- 2013 Getting Research into Public Policy Summer School, Business School, University of Birmingham, UK

Professional experience

- 2024 – current Editorial Board Member of Journal of Asian Public Policy
- 2024 – current Editorial Board Member of International Journal of Public Administration
- 2024 – current A steering committee of the Asia Pacific Public Policy Network (AP-PPN)
- 2023 Visiting Scholar, Hyogo Overseas Research Network Scholarship, Japan
- 2018 – current Deputy Director/ Assistant Professor, School of Public Policy, Chiang Mai University, Thailand
- 2018 – current Co-founder and coordinator the Thailand Public Policy Network (TPPN)
- 2016 – 2018 Lecturer, College of Politics and Governance, Mahasarakham University, Thailand
- 2015 Research assistant, Institute of Local Government Studies, University of Birmingham, England
- 2010 – 2011 Researcher, Thailand's Reform Committee, Thai National Health Foundation
- 2008 – 2010 Researcher, The Office of Political Development Council, King Prajadhipok's Institute, Thailand

Areas of expertise

Policy innovation, policy labs, policy entrepreneurship, policy ecosystems, co-creation, inclusive policy design, human-centred policy design, urban governance, and futures thinking/foresight for policy development

Teaching experiences (International Programme)

- Public Policy and Governance (MA in Public Policy)
- Qualitative Methods for Policy Research (PhD in Public Policy)
- Sustainable Urban Governance (MA in Public Policy)
- Co-led the study programmes for University College London's MSc Social Development Practice students in Chiang Mai on the right to the city (2025/2026)

Supervising PhD and MA students (International Programme in Public Policy)

Supervising theses on topics such as policy ecosystems; personas and lived experiences of migrants' mental wellbeing; the roles of emotions in border health policy design; gender policy discourse in agenda setting; inclusive tourism policy design with nomadic communities in Mongolia; and policy lab design in the Philippines.

Current and recent research and consultancy projects

2025-2028	From Health System Transformation to Well-Being Ecosystems: Integrating Volatile Mobility Settings into Inclusive Development Pathways (TRANS-WELL) (Co-PI) (<i>Volkswagen Foundation (Germany), Novo Nordisk (Denmark), and Wellcome Trust (the UK)</i>)
2024-2025	Policy Ecosystem for Mental Health Sustainability: The Case of Social Prescribing (<i>Thailand Institute for Mental Health Sustainability</i>)
2023-2026	Envisioning justice system for a just society (<i>Thailand Institute of Justice</i>)
2024	Different types of knowledge in the practices of behavioural insights and nudging in Thailand (<i>Australian National University</i>)
2020-2025	Chiang Mai City Innovation Lab (<i>National Innovation Agency, Thailand</i>)
2023-2025	Policy and Governance Innovation for Multi-Crises (<i>Chiang Mai University</i>)
2023	Just and Inclusive Ecosystem of Thailand (<i>The Office of the National Economic and Social Development Council</i>)
2022	Thailand Innovative Policy Analysis and Design (<i>Thailand Policy Lab, UNDP, and The Office of the National Economic and Social Development Council</i>)

2021	Policy ecosystem for policy innovations and the promotion of policy innovators (<i>National Innovation Agency, Thailand</i>)
2021	Urban Governance in Multicrisises (<i>Kobe Women's University, Japan</i>)
2021	The Implication of Innovation Index for Inclusive, Sustainable and Connected City (ISC) in the Main Regional Cities (<i>National Innovation Agency, Thailand</i>)
2021	Strategic Foresight and Innovation for Public Sector Capacity Building (<i>National Innovation Agency, Thailand</i>)
2020	Deliberative Bottom-up Planning: From Lesson Drawing to Inclusive Policy Design (<i>The Office of the National Economic and Social Development Council, Thailand</i>)

Books

- Chamchong, P. (2026). *Cultivating Policy Innovation in Hierarchical Societies*. Palgrave Macmillan.
- Sacramento, N. J., Boossabong, P., & Chamchong, P. (Eds.). (2026). *Policy analysis in high inequalities in Asia: Critical and pragmatic perspectives*. Routledge.
- Poocharoen, O., Boossabong, P., & Chamchong, P., eds. (2025). *Handbook of Public Policy in Asia*. Cheltenham, UK: Edward Elgar.
- Boossabong, P. & Chamchong, P. (2020). *Inclusive policy design: Principles, international experiences and lessons drawing from a case study in Thailand. (in Thai)*
- Chamchong, P. (2018). *Local Innovation through Collaborative Governance*. Mahasarakham: COPAG Press. (*in Thai*)



Chapters in edited books

- Chamchong, P., Chann, Y., and Salazar, A.D., Jr. (2025). Crafting innovative policy design: practices from policy labs in Asia. In O. Poocharoen, P. Boossabong, and P. Chamchong (Eds.), *Handbook of Public Policy in Asia*. Edward Elgar Publishing.
- Chamchong, P. and Boossabong, P. (2025). Policy translation in an interpretive policy research: Insights from a think tank in Thailand. In C. Einfeld and H. Sullivan (Eds.), *How to Conduct Interpretive Research: Insights for Students and Researchers* (pp.107-12). Edward Elgar Publishing.
- Chamchong, P. (2023). Policy Analysis in Thai Local Governments. In O. Poocharoen and P. Boossabong (Eds.), *Policy Analysis in Thailand* (pp.67-78). Bristol: Bristol University Press.
- Chamchong, P. (2020). Cultural Norms and Policy Entrepreneurship. In M. Mintrom, D. Maurya, and A. Jingwei He (Eds.), *Policy Entrepreneurship: An Asian Perspective* (pp.45-59). London: Routledge

Articles

- Boossabong, P., Chamchong, P., & Promthed, A. (2025). Inclusive planning and collaboration in support of disadvantaged groups: lessons from the urban food agenda in Chiang Mai, Thailand. *Environment & Urbanization*, 37(2), 597-615. <https://doi.org/10.1177/09562478251361006>
- Chamchong, P., & Noguchi, K. (2024). Policy learning in crisis governance: translating narratives and reframing actions for co-evolving futures. *Critical Policy Studies*, 18(4), 702–712. <https://doi.org/10.1080/19460171.2024.2413520>
- Chann, Y., & Chamchong, P. (2026). Civil society organizations as policy entrepreneurs: the practices of problem definition in the case of Myitsone Dam suspension of Myanmar. *Journal of Asian Public Policy*, 19(2), 617–650. <https://doi.org/10.1080/17516234.2024.2403042>
- Boossabong, P. & Chamchong, P. (2023). Hope, fear and public policy: towards empathetic policy process, *Critical Policy Studies*, DOI: 10.1080/19460171.2023.2247048
- Boossabong, P. & Chamchong, P. (2021). Contesting Forms of Knowledge in Policy Deliberation: Lessons from Disaster Coping Policies in Thailand. *Journal of Deliberative Democracy*, 17(1): 28-37.

- Boossabong, P. & Chamchong, P. (2021). Public policy in the face of post-truth politics and the role of deliberation. *Journal of Critical Policy Studies*, 15(1):107-124.
- Boossabong, P. & Chamchong, P. (2020). Coping with COVID-19 in a non-democratic system: Policy lessons from Thailand's centralised government. *International Review of Public Policy*. 2(3): 358-371.
- Chamchong, P. & Boossabong, P. (2020). Innovative city index and its application for stimulating inclusive, sustainable and connected innovative city development. *Journal of Housing and the Built Environment*. <https://doi.org/10.1007/s10901-020-09744-6>
- Chamchong, P. (2020). How cultural and organizational conditions impact on policy entrepreneurship: evidence from Thailand. *Journal of Asian Public Policy*, 13(1), 79-93. DOI: <https://doi.org/10.1080/17516234.2019.1630886>
- Boossabong, P. & Chamchong, P. (2019). The Practices of Deliberative Policy Analysis in the Context of Political and Cultural Challenges: Lessons from Thailand. *Policy Studies*, <https://doi.org/10.1080/01442872.2019.1618815>
- Chamchong, P. (2018). Inter-municipal Cooperation: Reasons, Types and Key Success Factors in International Context. *Local Administration Journal*, 11 (3): 1-22. (in Thai)
- Boossabong, P. & Chamchong, P. (2018). The Importance of Network in Public Policy and Governance: Critical Perspectives and an Analytical Framework for Going beyond an Empty Signifier. *Journal of Social Sciences*, 15(2): 113-136. (in Thai)
- Chamchong, P. (2017). Justifications for Local Government Amalgamation in International Context. *Journal of Social Sciences*, 13(2): 161-185. (in Thai)
- Chamchong, P. (2016). Collaborative Entrepreneur and Collaborative Manager: The New Leadership Roles in Forming and Sustaining Local Government Collaboration. *The Journal of Asian Review of Public Affairs and Policy*, 1(1) December: 75-92.

Selected papers presented at conferences

- Chamchong, P. (2024). "Futures thinking for innovative deliberative policy analysis: The practice of a think tank in Thailand." The European Consortium for Political Research (ECPR) General Conference 2024, Dublin, Ireland, August 2024.
- Chamchong, P. (2019). "Innovative City Index and Its Application for Stimulating Inclusive, Sustainable and Connected City Development." ASIALICS 2019, Seoul, South Korea, 26-27 July.

- 
- Chamchong, P. (2019). "When Cultural and Organisational Streams Matter: The Roles of Policy Entrepreneurs in Forming and Sustaining Inter-local Collaboration Policy in Thailand." The 5th International Conference on Public Policy (ICPP5), Montreal, Canada, 26-28 June.
- Chamchong, P. (2018). "The Influence of Socio-cultural Conditions on Interlocal Collaboration Policy: Lessons from Thai Cases." The 5th International Conference on Social Policy and Governance Innovation: Towards Collaborative and Balanced Public Policy, Guangzhou, China, 27-28 October.
- Chamchong, P. (2017). "Amalgamation as Innovation in Structural Reform: Changes in Collaboration among Neighbouring Municipalities in Roi-Et, Thailand." International Research Symposium on Public Management in Asia, The Education University of Hong Kong, Hong Kong, 24-25 November.